



Order / Rev: 212983  
 Alt Order #: 06861408  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: POL/Forbes for Congress (R)  
 Product Desc: 10/2-10/8 RANDY FORBES  
 Estimate: 2658  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WAVY	10/07/12	10/07/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
E 8	WAVY	10/07/12	10/07/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$1,200.00		0.00						
E 9	WAVY	10/08/12	10/08/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$2,200.00		0.00						
E 10	WAVY	10/08/12	10/08/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$700.00		0.00						
E 11	WAVY	10/06/12	10/06/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
SATURDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$200.00		0.00						
E 12	WAVY	10/06/12	10/06/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
SATURDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$400.00		0.00						
E 13	WAVY	10/07/12	10/07/12	WAVY News 10 Sunday 6a WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
SUNDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$75.00		0.00						
E 14	WAVY	10/07/12	10/07/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$700.00		0.00						
E 15	WAVY	10/07/12	10/07/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	2	\$2,500.00	P3	0.00	NM	2	\$5,000.00
SUNDAY NIGHT FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	2		\$2,500.00		0.00						
E 16	WAVY	10/07/12	10/07/12	WAVY News 10 Sunday 7a WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
SUNDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$400.00		0.00						
E 17	WAVY	10/08/12	10/08/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	M-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
HAMPTON ROADS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$50.00		0.00						
E 18	WAVY	10/08/12	10/08/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$800.00		0.00						
E 19	WAVY	10/08/12	10/08/12		CM	3p-4p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00

**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p											
				Maury Povich											
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M- - - - -		1			\$100.00		0.00				
E 20	WAVY	10/08/12	10/08/12	LN M-F	CM	11p-1130p	M- - - - -	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				M-F News 10 @11											
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M- - - - -		1			\$500.00		0.00				
E 21	WAVY	10/06/12	10/06/12	LN Sa	CM	11p-1130p	- - - - - S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				WAVY News 10 @11 Sat											
SATURDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - - - - S-		1			\$500.00		0.00				
E 22	WAVY	10/07/12	10/07/12	Sun News 11p (Football)	CM	1130-12a	- - - - - S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Sun News 11p -- Late											
SUNDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - - - - S		1			\$500.00		0.00				
Totals													23	\$16,175.00	